

TASDEER



# TASDEER EXPORT DEVELOPMENT AND PROMOTION EVENT CALENDAR 2017



## Event Calendar 2017

### Exhibition

- **Arab Plast, Dubai, UAE**  
8th to 10th January 2017
- **Middle East Electricity, Dubai, UAE**  
14th to 16th Feb 2017
- **Gulfood, Dubai, UAE**  
26th February to 2nd March 2017
- **BIG 5 Exhibition, Jeddah, Saudi Arabia**  
27th to 30th March 2017
- **Plast Expo, Casablanca, Morocco**  
5th to 8th April 2017
- **Building & Construction Materials International Exhibition "BATIMATEC"**  
Algiers, Algeria  
23rd to 27th April 2017
- **INDEX Exhibition, Dubai, UAE**  
22nd to 25th May 2017
- **ANUGA Expo (Food), Cologne, Germany**  
7th to 11th October 2017
- **GITEX Exhibition, Dubai, UAE**  
8th to 12th October 2017
- **BIG 5 Exhibition, Dubai, UAE**  
26th to 29th November 2017
- **Qatari Product Show at Al Meera Hypermarket, Muscat, Oman**  
18th December 2017

## Event Calendar 2017

### Workshops

#### Workshop on Exhibition Management

Date: 30th-31st January 2017

Venue: Oryx Rotana Hotel

#### Workshop on WCO Harmonized System new edition (HS 2017)

Date: 23rd March 2017

Venue: (TBA), Doha, Qatar

#### Workshop on Best Payment Practices for Export

Date: 15th May 2017

Venue: (TBA), Doha, Qatar

#### Workshop on Exporting to Algeria

Date: May 2017

Venue: (TBA), Doha, Qatar

#### Workshop on Export Competitiveness in association with International Trade Centre

Date: September 2017

Venue: (TBA), Doha, Qatar

### Matchmaking & Trade Mission

#### Matchmaking Meeting in Algeria

Month: TBA

Venue: (to be fixed), Algiers, Algeria

#### Matchmaking Meeting in Morocco

Month: TBA

Venue: (to be fixed), Casablanca, Morocco

#### Trade Mission in Brazil

Month: TBA

Venue: (to be fixed), Brazil

#### Trade Mission in Romania

Month: TBA

Venue: (to be fixed), Romania

## Exhibitions – Qatar Pavilion

### Arab Plast Dubai, UAE



ArabPlast 2017 has been envisioned to make better business sense to the participants who are giving striving to shape up a better world. The captains of the plastics and rubber industry would be here to unveil ground-breaking product solutions, cutting-edge technologies, and revolutionary ideas and forge international alliances. This global event would provide greater leverage to international exhibitors and trade visitors with decision-making authority.

**Date:** 8th to 10th January 2017  
**City/Country:** Dubai, UAE  
**Exhibition Centre:** Dubai World Trade Centre  
**Website:** [www.arabplast.info](http://www.arabplast.info)

### Middle East Electricity Dubai, UAE



Middle East Electricity 2017 will serve as a meeting place for professionals who are looking to network or source solutions from companies dealing in to power, energy, water, nuclear and renewable resources of energy. The event will feature world's leading manufacturers and suppliers who will be offering the latest equipment and services related to the energy sector. The exhibitors at the show will be making new business links and they will also be able to gain knowledge about the market trends in energy sector.

**Date:** 14th to 16th February 2017  
**City/Country:** Dubai, UAE  
**Exhibition Centre:** Dubai World Trade Centre  
**Website:**  
[www.middleeastelectricity.com](http://www.middleeastelectricity.com)

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Tasdeer is a pioneering Export Development Agency and a business unit of Qatar Development Bank, offering an export platform for Qatari exporters and global importers to interface, engage and foster business communities aimed at improving future growth prospects and promote Qatari private sector exports globally.

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## Exhibitions – Qatar Pavilion

**Gulfood  
Dubai, UAE**



**BIG 5 Exhibition  
Jeddah, Saudi Arabia**



Gulfood is one of the world's largest and most influential annual trade shows for the food and beverage industry, with reports of outstanding sales, unprecedented numbers of visitors, exhibitors and business transactions recorded during the four day event. Established over 25 years, Gulfood has a good reputation amongst exporters for delivering spectacular return on investment. Gulfood is organized by the Dubai World Trade Centre.

**Date:** 26th February to 2nd March 2017  
**City/Country:** Dubai, UAE  
**Exhibition Centre:** Dubai World Trade Centre  
**Website:** [www.gulfood.com](http://www.gulfood.com)

It is a large trade show for the Construction industry in Saudi Arabia. It is a unique event, combining five major exhibitions under one roof and features around 1,000 companies from 50 countries. The Big 5 features National Pavilions from all major exporting countries in East and West, alongside the important local developers, contractors, importers and distributors.

**Date:** 27th to 30th March 2017  
**City/Country:** Jeddah, Saudi Arabia  
**Exhibition Centre:** Jeddah Centre for Forums & Events  
**Website:** [www.thebig5saudi.com](http://www.thebig5saudi.com)

## Exhibitions – Qatar Pavilion

### Plast Expo Casablanca, Morocco



The plast expo is an international trade fair for the plastics and packaging industry in North Africa and takes place in Casablanca. It is visited by a distinguished audience from all over North Africa and is an excellent opportunity to showcase and to establish products and technologies in this important market.

**Date:** 5th to 8th April 2017  
**City/Country:** Casablanca, Morocco  
**Exhibition Centre:** Casablanca International Fairgrounds  
**Website:**  
<http://www.fmplasturgie.ma/plast-expo-pack-2017/>

### Building & Construction Materials Int'l Exhibition "BATIMATEC" Algiers, Algeria



International Exhibition of Building, Building materials and Public Works, is considered the largest event in the continental region. This is a true platform for exchange of experience, technology and knowledge in the building sector and related sectors.

**Date:** 23rd to 27th April 2017  
**City/Country:** Algiers, Algeria  
**Exhibition Centre:** Palais des Expositions d'Alger  
**Website:**  
<http://www.safex.dz/en/demonstration/item/380-batimatec-19th-international-exhibition-of-building-building-materials-and-public-works.html>

## Exhibitions – Qatar Pavilion

### INDEX Dubai, UAE



The International Design Exhibition (INDEX) maintains its premiere status as the MENA regions largest and most diverse interior design exhibition. With over 23,000 attendees expected, the event brings together architects and designers from all sectors of the interiors industry, including more than 800 of the world’s most prolific manufacturers and suppliers. Last year’s event generated significant profits for exhibiting partners with visitors placing new product orders worth over 2.5 billion USD.

Featuring the eight dedicated sectors of furnishings, furniture, kitchen and bathroom, lighting objects, outdoor living, retail and textiles, exhibitors will cover the spectrum of products and services required for the design, fit out, and upgrade of residential, retail, and hospitality spaces.

**Date:** 22nd to 25th May 2017  
**City/Country:** Dubai, UAE  
**Exhibition Centre:** Dubai World Trade Centre  
**Website:** [www.indexexhibition.com](http://www.indexexhibition.com)

### ANUGA Expo (Food) Cologne, Germany



Anuga is the world’s largest and most important food and beverage fair — for new markets and target groups, for all the trends and themes and, above all, for first-rate contacts and business deals. Beginning on 5 October, 6,777 suppliers exhibited in Cologne, representing a further increase on the figure for 2011.

The fair occupied the entire exhibition centre, which is the fifth largest in the world.

**Date:** 7th to 11th October 2017  
**City/Country:** Cologne, Germany  
**Exhibition Centre:** Messehochhaus  
**Website:** <http://www.anuga.com>

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## Exhibitions – Qatar Pavilion

### GITEX Exhibition Dubai, UAE



GITEX is one of the largest tech events on the planet. Participation in this event gives you access to 146,000 professionals with real buying power and in 2017, GITEX is growing.

This year GITEX is reimagining realities with new sectors: Virtual Reality, Augmented Reality, Artificial Intelligence, Wearables, Smart Living and Digital Marketing.

**Date:** 8th to 12th October 2017  
**City/Country:** Dubai, UAE  
**Exhibition Centre:** Dubai World Trade Centre  
**Website:** [www.gitex.com](http://www.gitex.com)

### BIG 5 Exhibition Dubai, UAE



The Big 5 has provided a business and networking platform for the construction industry. It is the gateway to the MENA construction market providing both exhibitors and visitors with the opportunity to conduct serious business with like-minded professionals and access the most current information on all aspects of the construction industry. The event will be run side-by-side with Middle East Concrete and PMV Live which also addresses the wants and needs of the construction industry. There will be eight sections to this exhibition covering: Coatings, Adhesives and Sealants HVAC(Heating, Ventilation and Air Conditioning)Water Technology Steel General Construction Building Interiors Kitchens and Bathrooms Windows, Doors and Cladding.

**Date:** 26th to 29th November 2017  
**City/Country:** Dubai, UAE  
**Exhibition Centre:** Dubai World Trade Centre  
**Website:** [www.thebig5.ae](http://www.thebig5.ae)



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QDB  
QATAR DEVELOPMENT BANK



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## Exhibitions – Qatar Pavilion

### Qatari Product Show at Al Meera Hypermarket Muscat, Oman

Based on the Hyper Market Study already conducted, a Qatari Product Show is being planned in Oman in association with Al Meera Hypermarket, Oman to showcase relevant Qatari Products sold through Hyper Markets.

**Date:** 18th December 2017  
**City/Country:** Muscat, Oman  
**Show Place:** Al Meera Hyper Market,  
Muscat

## Workshop

### Exhibition Management

The workshop objective is to improve the knowledge and skills of your exhibitors to become more committed, active and successful before, during and after their participation in the exhibition.

**Date:** 30th-31st January 2017

**Venue:** Oryx Rotana Hotel

**In cooperation with:** INTRASERVICE, Netherlands

### WCO Harmonized System new edition (HS 2017)

The workshop aims to introduce the harmonized system & classification and commodity description which generally referred to the harmonized system identified name multipurpose international product prepared by the World Customs Organization.

**Date:** 23rd March 2017

**Venue:** (TBA), Doha, Qatar

**In cooperation with:** International Trade Center (ITC)

### Best Payment Practices for Export

The workshop aimed to increase awareness about the best payment terms, practice and the rules of the payment mechanism.

**Date:** 15th May 2017

**Venue:** (TBA), Doha, Qatar

### Exporting to Algeria

The findings of the Market Study Report on Algeria shall be presented to the Qatari exporters.

**Date:** May 2017

**Venue:** (TBA), Doha, Qatar

**In cooperation with:** KPMG

### Export Competitiveness in association with International Trade Centre

The workshop aims to raise awareness of Qatari exporters about the export marketing, branding, quality and standards to meet international buyers' requirements as well as export packaging solutions to maximize export performance. .

**Date:** September 2017

**Venue:** (TBA), Doha, Qatar

**In cooperation with:** International Trade Center (ITC)

## Matchmaking & Trade Mission

### Matchmaking Meeting in Algeria

Based on the Market Study being conducted, matchmaking meeting between Qatari Exporters and Algerian Importers will be organized.

**Month: TBA**

**Venue: (to be fixed), Algiers –Algeria**

### Matchmaking Meeting in Morocco

Based on the Market Study already conducted, matchmaking meeting between Qatari Exporters and Moroccan Importers will be organized.

**Month: TBA**

**Venue: (to be fixed), Casablanca - Morocco**

### Trade Mission in Brazil

An exploratory visit is being planned to understand the market and make initial contacts with the Chambers of Commerce and trade associations.

**Month: TBA**

**Venue: (to be fixed), Brazil**

### Trade Mission in Romania

An exploratory visit is being planned to understand the market and make initial contacts with the Chambers of Commerce and trade associations.

**Month: TBA**

**Venue: (to be fixed), Romania**